

## Brewing

More beer is brewed in Colorado in its 130-plus brewing companies than in any other state in the United States, and Fairfield and Woods has represented brewing companies for most of its more than 75-year history. Today, lawyers at the firm are experienced in the business aspects of corporate product development, marketing, operations, and finance for food and beverage industry companies in several states, but with a decided emphasis on companies based in Colorado that brew beer.

We advise producers, retailers, suppliers, and distributors on how to comply with the myriad of state and federal industry regulations and laws. Specifically, we counsel clients on laws and regulations governing production, labeling, marketing, distribution, advertising, consumer protection, privacy, e-commerce, and weights and measures. We are knowledgeable about importing, marketing, promoting, advertising and selling alcoholic and non-alcoholic beverages, and in protecting packaging, trademarks and patents.

We believe that our long-lived commitment to learning about the business side of the evolving and rejuvenated brewing industry, coupled with our continuing involvement with clients in the equally exciting information technology sector, makes us often uniquely qualified to help the startup and growing brewing company achieve its goals and objectives.

Our brewing team brings together lawyers with diverse expertise covering:

- Equity investing and finance
- Labor and employment
- Regulatory and trade practice compliance
- Brand management
- Facility (real estate and equipment) acquisition and sale
- Packaging, labeling, and intellectual property
- Contract negotiation and litigation
- Company acquisitions and divestitures
- Brewing industry knowledge